



## Lakes Region Rotary Charity Car Show July 27, 2024

Dear Friend:

We invite you to take part as an event sponsor at the **12th annual charity car show**, hosted by the Lakes Region Rotary on July 27, 2024 at 70 North, 70 Endicott St., Weirs Beach, NH. **By supporting this event, you will have the opportunity to demonstrate your company's dedication to serving the Lakes Region community while enjoying an entertaining and fun-filled day.**

With over 200 vehicles on display and more than 1,000 spectators in attendance, the Lakes Region Rotary's charity car show has seen tremendous turnout in recent years. The event showcases cars from the early 1900s to present day. Car enthusiasts, family and friends are encouraged to attend and will get to view some top-of-the-line classic and modern cars, vote on their favorite cars, and enjoy an afternoon in the Weirs.

This year, we aim to raise **\$30,000 for local charities**, with 100% of the proceeds going directly to support families and children in need of food, clothing, shelter, and other essentials. **Your sponsorship will significantly increase the impact in the community.**

**As a local business leader, we would be honored to have your sponsorship at the event.** Please review the benefits of each sponsorship opportunity and reach out to us with any questions.

Thank you for considering our invitation to the 12th annual Lakes Region Rotary Charity Car Show.

Sincerely,

***Your Friends at the Lakes Region Rotary Club***





## Sponsorship Opportunities

OPPORTUNITY	CONTRIBUTION	BENEFITS
<b>PRESENTING SPONSOR</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Business logo/name featured in at least 4 weekly ads in the Laconia Daily Sun</li> <li>• Company Banner at the car show.</li> <li>• Social media promotion with business logo announcing your support as Presenting Sponsor</li> <li>• Lead position on all print advertising and posters</li> <li>• Recognition as Presenting Sponsor on the Car Show website</li> <li>• Largest dedicated booth space at the show, if desired</li> <li>• Opportunity to include two cars in the show</li> </ul>
<b>LEAD SUPPORTER</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Business name and logo included in local press ads</li> <li>• Company name and logo listed on website</li> <li>• Recognition as a Lead Supporter in event press releases</li> <li>• Company banner at the car show</li> <li>• Recognition as Lead Supporter during the car show.</li> <li>• Include one car in the show</li> <li>• Dedicated booth space at the show, if desired.</li> </ul>
<b>WATER SPONSOR</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>• Dedicated booth space in central location at the show</li> <li>• Company Name and logo listed on website</li> <li>• Recognition as Water Sponsor during the car show</li> <li>• Listed on all print ads and posters</li> <li>• Lakes Region Rotary provides the water</li> </ul>
<b>KEY SUPPORTER</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Company banner displayed at the event</li> <li>• Company name and logo on print ads and posters</li> <li>• Company name and logo on website</li> <li>• Recognition as key supporter during the event.</li> </ul>
<b>STANDARD SUPPORTER</b>	<b>\$ 500</b>	<ul style="list-style-type: none"> <li>• Company Name listed on website.</li> <li>• Recognition as supporter during the event.</li> <li>• Listed with other supporters on a banner displayed at the event.</li> </ul>

Note: There will not be a rain date. In case of rain, all net proceeds will be distributed to local charities.

## 2024 Lakes Region Rotary Car Show

Company Name (preferred listing)			
Contact Name			
Mailing Address			
City	State	ZIP	
Telephone			
E-Mail			

***Count me in for the Lakes Region Rotary Charity Car Show!***

- ☐ Presenting Sponsor - \$5,000
- ☐ Lead Sponsor - \$2,500
- ☐ Water Sponsor - \$1,500
- ☐ Key Supporter - \$1,000
- ☐ Standard Supporter - \$ 500

**Authorized**

**Signature:** \_\_\_\_\_



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